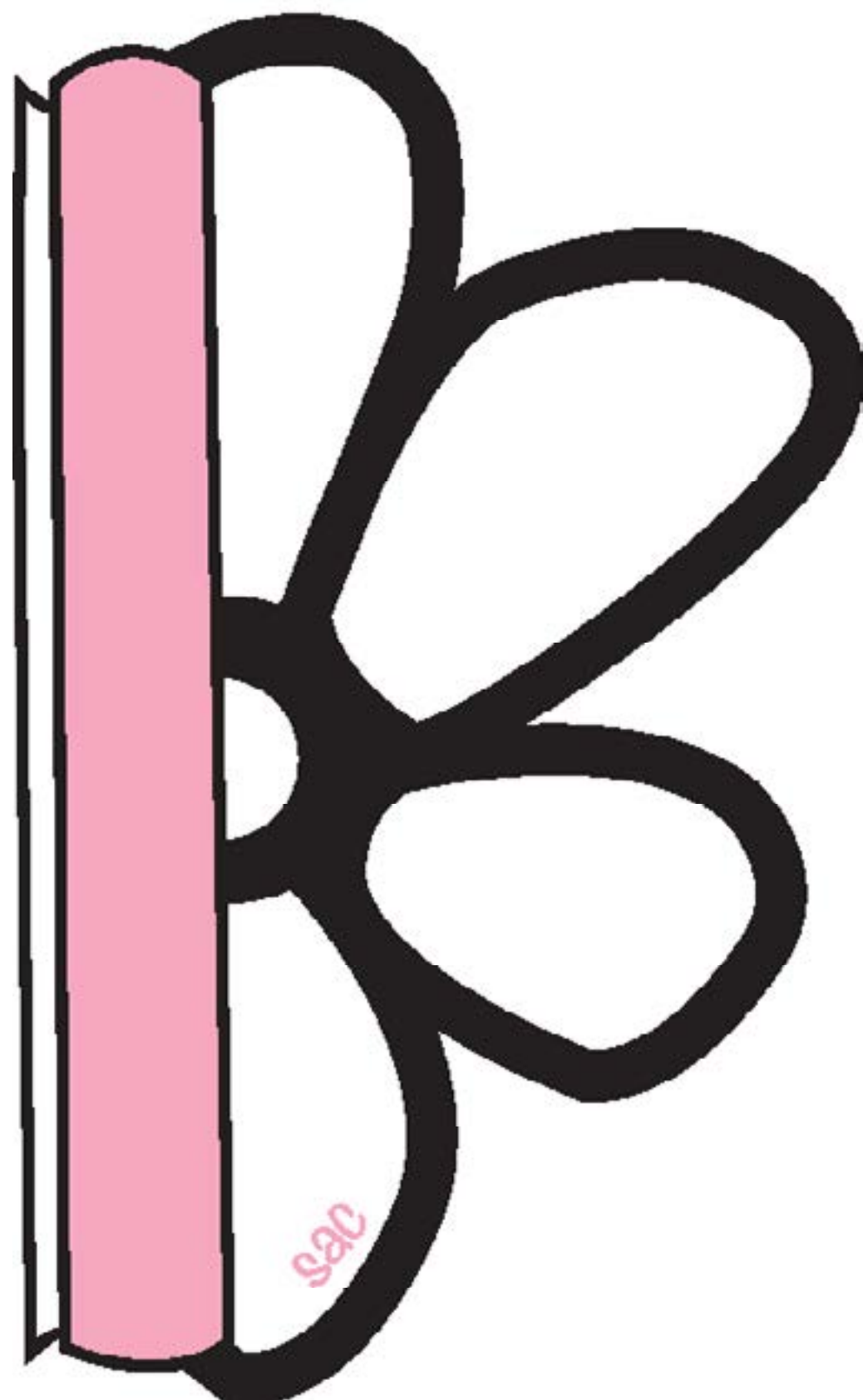
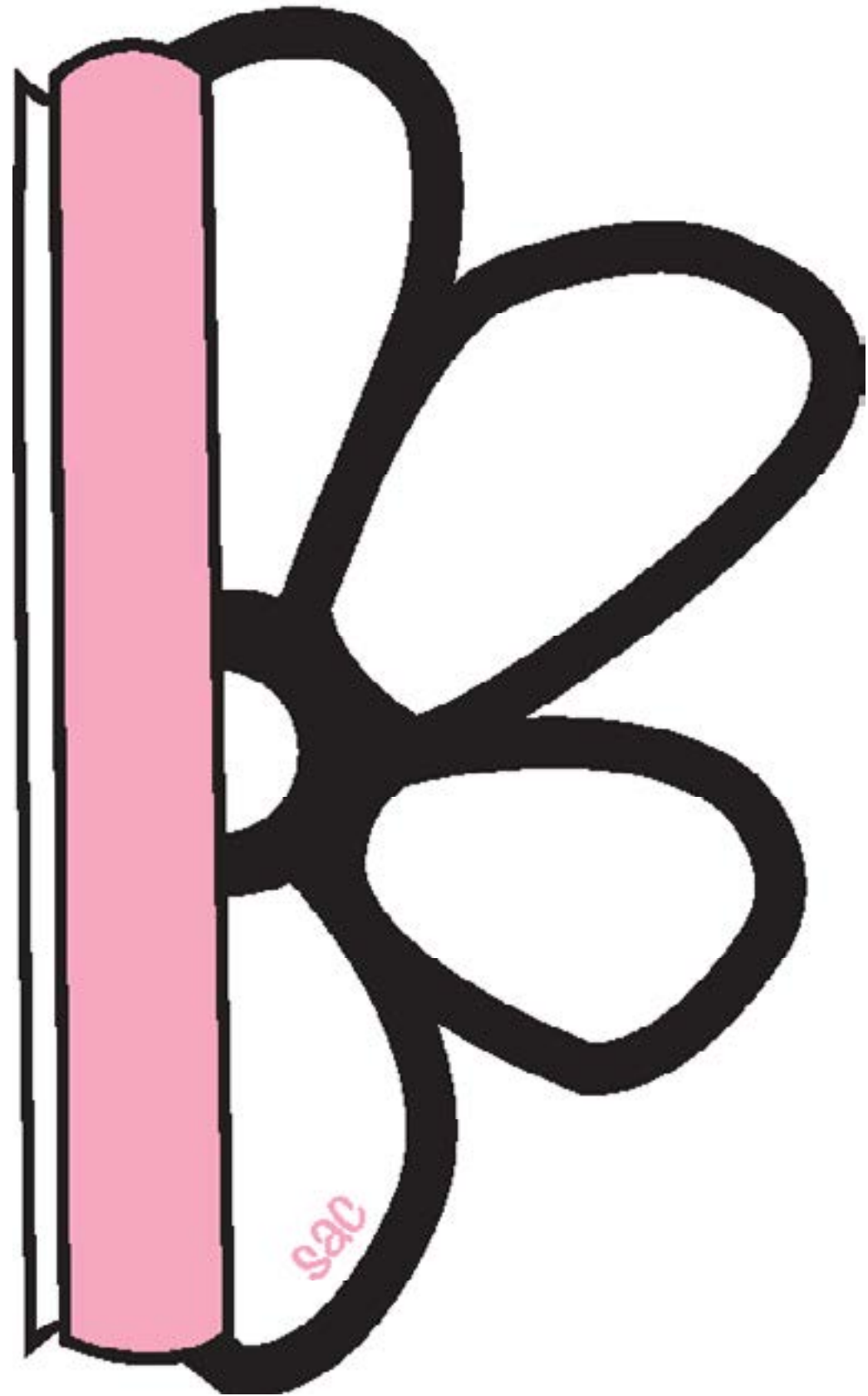


# BRAND GUIDE



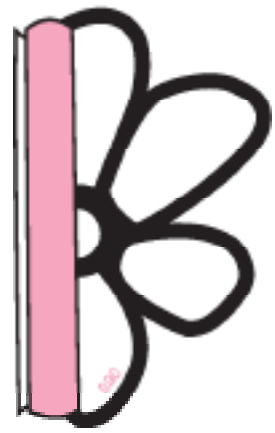
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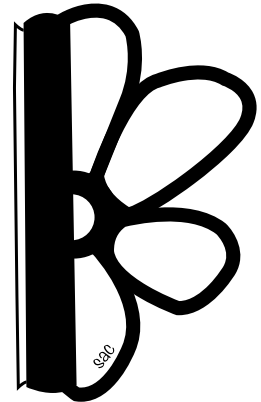


# LOGO MARKS

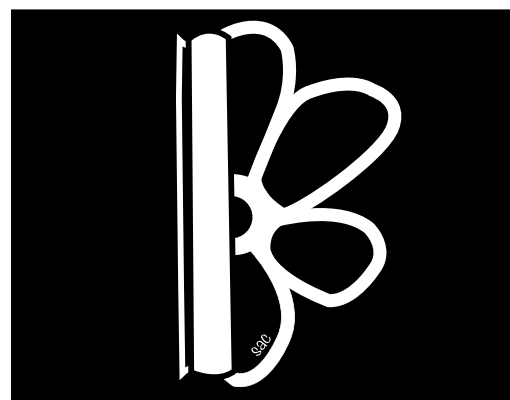
# LOGO DO'S



Color



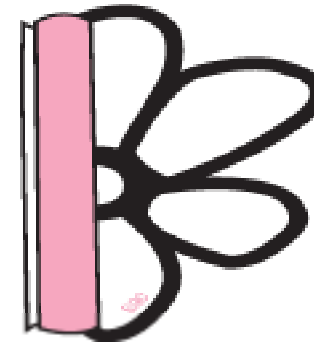
Black and White



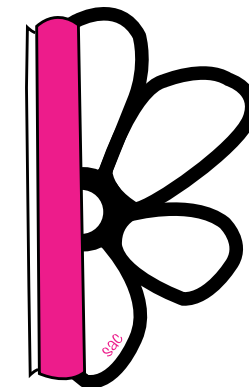
Reverse Black and White

# LOGO DON'TS

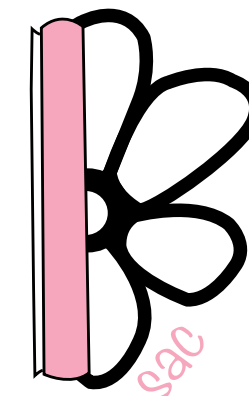
Don't:



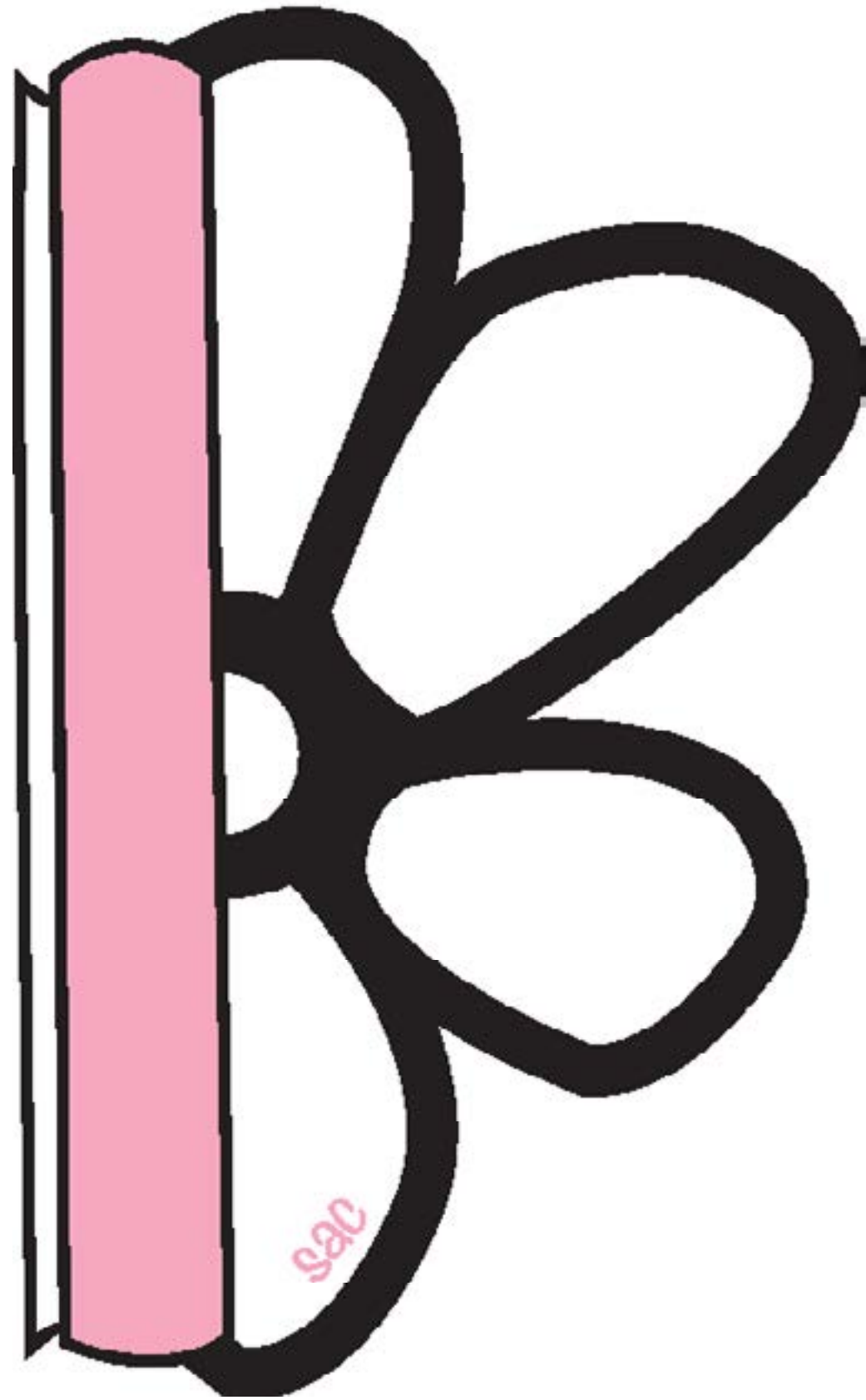
Stretch



Change the shade of pink on the vinyl roll and text

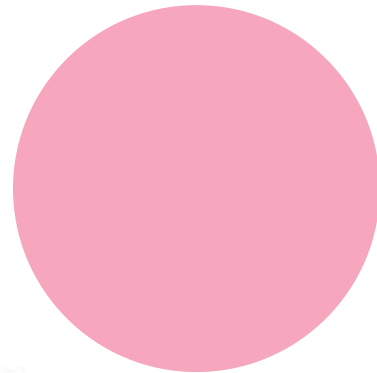
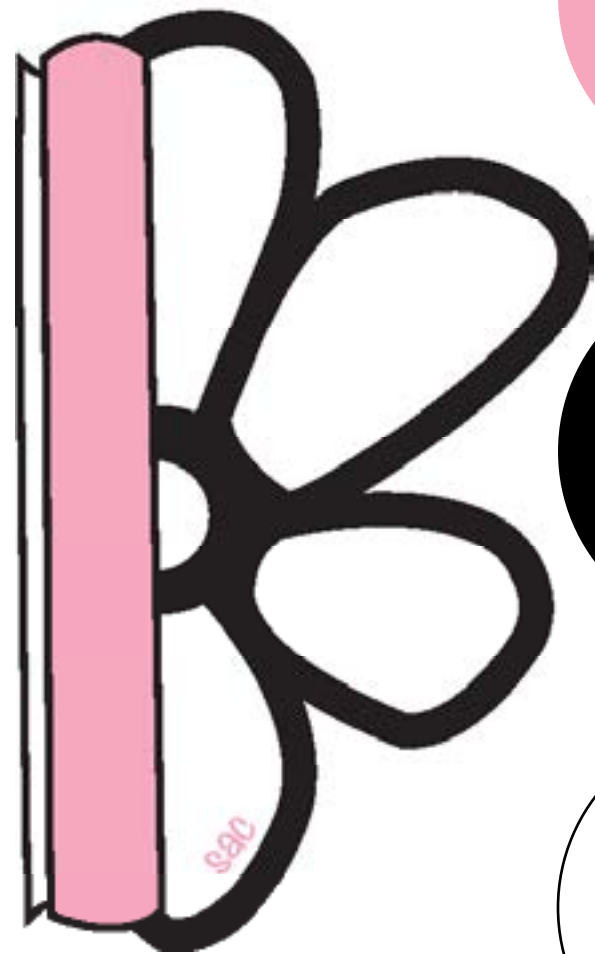


Move and resize the text



# **VISUAL IDENTITY**

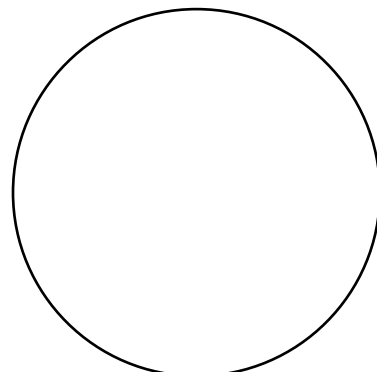
# COLOR SWATCHES



C: 0%  
M: 43%  
Y: 7%  
K: 0%

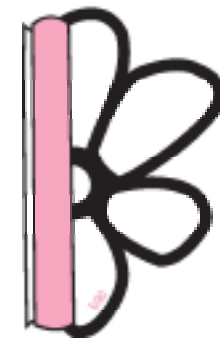


C: 0%  
M: 0%  
Y: 0%  
K: 100%



C: 0%  
M: 0%  
Y: 0%  
K: 0%

# TYPEFACE



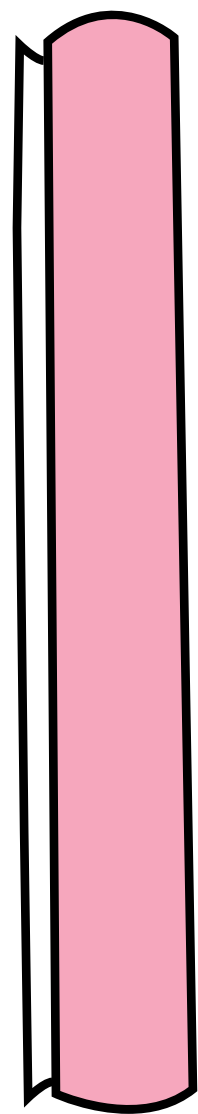
Noteworthy  
Light  
26 pt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

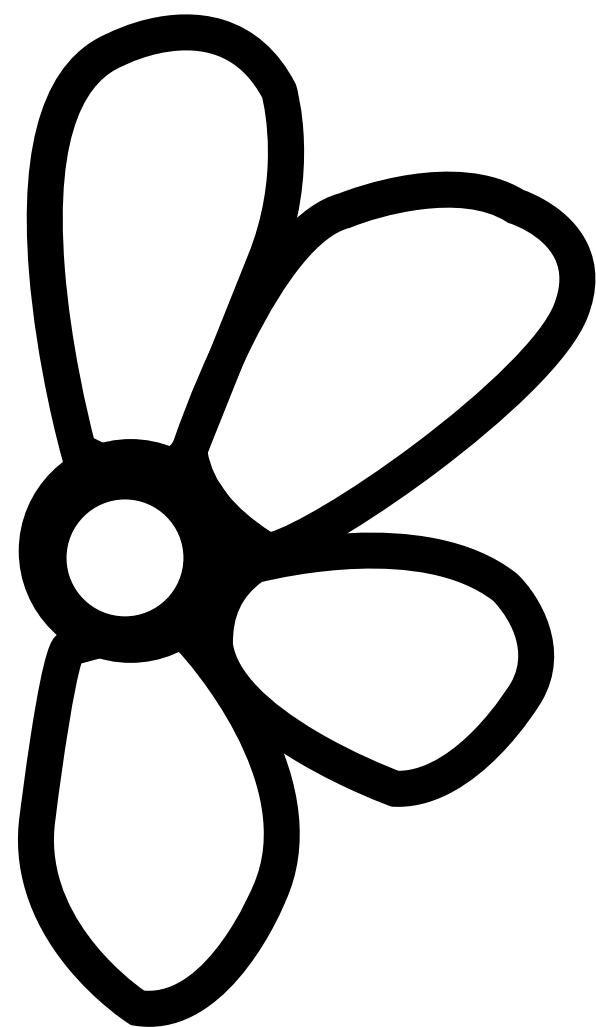
1234567890

.?!,:;@#%&\*

# GRAPHIC ELEMENTS



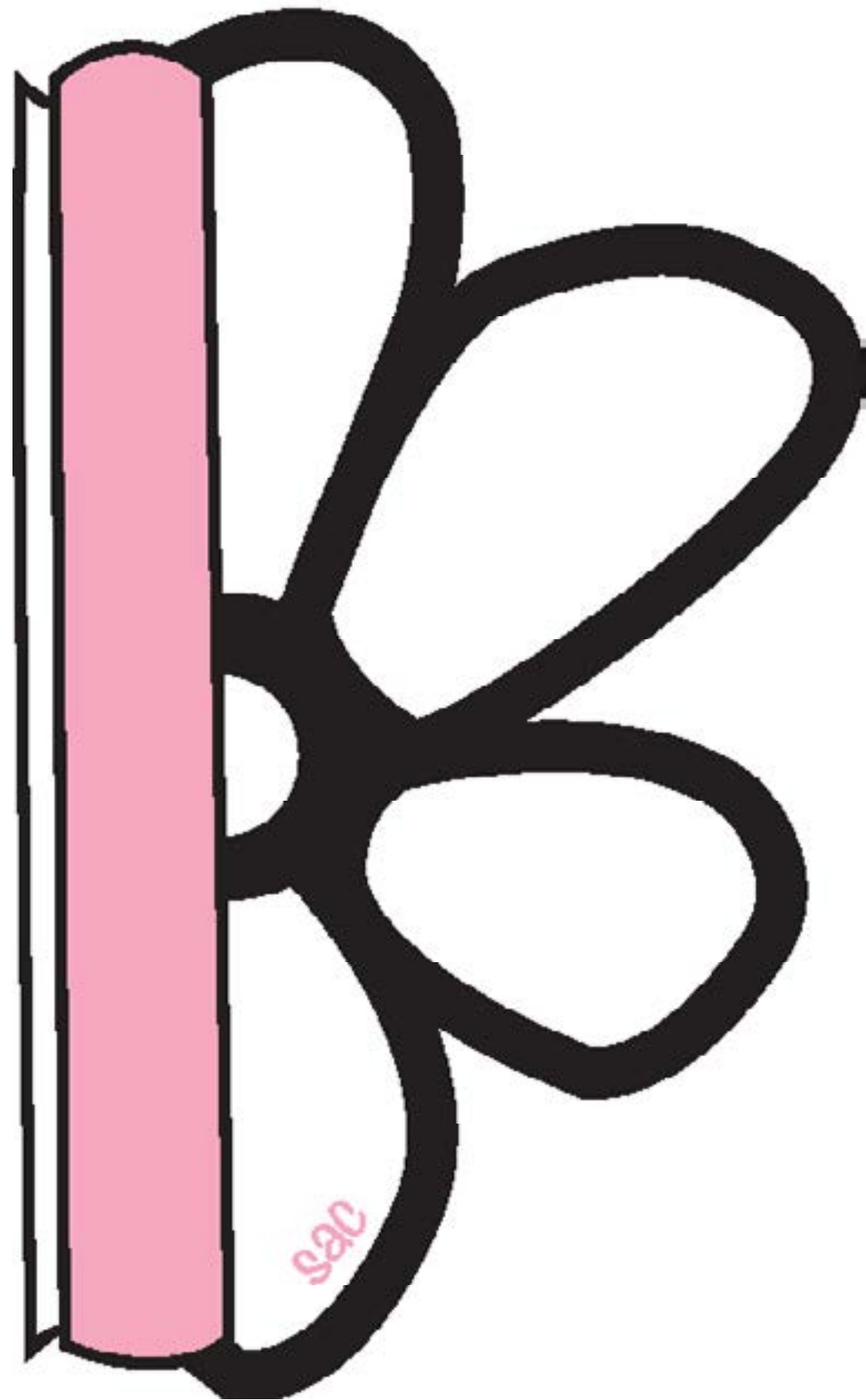
Vinyl Roll



Flower

sac

Initials



# **STATIONERY SET**



# LETTERHEAD



Stacia Covington

753 E Cahoon St  
Ogden, UT 84401

(801)628-8686  
covcatpak@crafty@gmail.com

Date

Dear Customer,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et justo odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et justo odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Sincerely,

Stacia

# ENVELOPE



Stacia Covington  
753 E Cahoon St  
Ogden, UT 84401



# BUSINESS CARD



